

### Trial Service Offering

**Experture** is offering a free trial designed for the Information Technology organization that desires access to the broadest range of capabilities, but has not found the appropriate trusted partner. It allows Business/IT Executives to take advantage of our services with little or no risk and at the same time provides insight into how a trusted partner can help achieve the organizations objectives.

**Experture** is different from most research, advisory and consulting firms in that:

1. We provide **life-cycle project and operational assistance** at low-cost;
2. Are composed of mostly former and current practitioners.

Some of the areas where we have provided assistance are:

- **Resource Enhancement** – Use our analysts as an adjunct to your own in-house expertise to either help your clients or your company;
- **Technological Application** – Use our current knowledge of emerging and existing technologies to assist in the appropriate application of that technology to your environment;
- **Competitive Analysis** – contrast and comparison of enterprise to its competition, its industry, etc.
- **Global Market Development** – analysis of global locations and potential strategic partnerships for offshore development of operational, manufacturing, research, etc.
- **Rapid Assessments and Assisted Improvement** – preliminary process/metric assessment of IT Service Delivery capabilities; After the assessment, we can assist in implementing the various recommendations that emerge from the study;
- **Strategic/Tactical Facilitation** – facilitation services to be used in support of both strategic and tactical development, implementation and assessment. Examples include, facilitation of strategic review, moderation of panel discussion, presentation of material at departmental periodic review session, etc.

The key components of this trial-service include the following:

- **Consulting** - Assistance to the client on any IT/Business related topic where expertise and support is required;
- **Executive Programs** – a series of information overviews delivered in the form of research notes and webinars on topics of interest, i.e., Leadership, Technology Application;
- **ExperConference™** sessions – Informal dialog with members of the Expercycle Expert Analyst network on topics designated by the client;
- **Weekly Research Notes** – Overviews and insights on key industry technologies, trends and developments, with specific recommended actions for Information Technology and Telecommunications organizations;
- **Research Center Archive** access – All research publications are available to our clients through our Web sites.

For more information email customer service at [inquiry@experture.com](mailto:inquiry@experture.com) or call (917) 597-6717.